

NEWS RELEASE

Fuxing China 9M2011 net profit down 17% to RMB 40.3 mln

- 9M2011 revenue increased 11% to RMB 509.5 million
- 3Q2011 reported marginal profit of RMB0.05 mln due to lower margins, higher admin expenses as well as depreciation adjustment, down 99.8%
- Maiden contribution from dyeing, electroplating operations
- Strong cash position of RMB 321.1 mln

Financial Highlights

RMB' million	Quarter Ended		Change	9 Months Ended		Change
	30 Sept 11	30 Sept 10		30 Sept 11	30 Sept 10	
Revenue	163.6	149.1	10%	509.5	460.3	11%
Gross Profit	31.8	41.8	-24%	126.5	101.6	24%
Gross Profit Margin (GPM)	19.4%	28.0%	-8.6pts	24.8%	22.1%	2.7pts
Profit from operating activities	7.5	36.2	-79%	73.8	79.6	-7%
Profit before taxation	0.05	24.0	-99.8%	40.3	49.7	-19%
Net profit attr to Equity holders	0.05	22.7	-99.8%	40.3	48.5	-17%
Earnings per share* (RMB)	0.00	0.02	-100%	0.05	0.06	-17%
NTA per share (RMB) as of the period**				1.35	1.33	2%

* Diluted EPS based on weighted average number of shares in issue in 2011: 860,272,000 ordinary shares

** Based on issued share capital as at 30/09/2011 of 860,272,000 shares, NTA equivalent to SGD 27 cts using exchange rate of 4.9425

SINGAPORE – 14 November 2011 – Fuxing China Group Limited (“Fuxing China” or the “Group”), one of the leading vertically-integrated zipper manufacturers and 2nd largest in the PRC, today announced its financial results for the three months (“3Q2011”) and nine month (“9M2011”) ended 30 September 2011.

In 3Q2011, the Group's revenue grew 10% to RMB163.6 million compared to RMB149.1 million in 3Q2010. This is due to the increase in Finished Zipper of RMB12.8 million, Trading revenue of RMB17.7 million as well as new contributions from the newly acquired Dyeing and Electroplating operations totaling RMB19.7 million, partially offset by the decrease in Zipper Chains of RMB18.9 million and Zipper Sliders of RMB16.7 million.

In 3Q2011, the Zipper segment, Trading Segment and Dyeing & Electroplating Segment contributed 72%, 16% and 12% of the Group's total revenue respectively.

Revenue from Zipper Segment including Finished Zippers, Zipper Chains and Zipper Sliders amounted to RMB118.4 million down 16% from RMB141.2 million a year ago. Sales from Finished Zippers rose 47% due to the increase in quantity and selling prices to both local and overseas customers. However, the revenues from Zipper Chain and Zipper Sliders declined 27% and 37% respectively due to the decrease in selling price and also the decrease in selling price in line with the cost of raw materials. The Zipper Segment gross profit margin decreased to 21.1% from 29.4% in 3Q2010.

Trading Segment surged 224% due to the increase in sales orders in 3Q2011 while gross margin stood at 3.2%.

With the completion of the acquisition of the companies, Fulong and Jian Xin's revenue has been fully captured since June 2011. Fuxin Electroplating started to contribute to the Group since August 2011. This 3 companies' revenue in 3Q2011 amounted to RMB19.7 million with a gross margin of 30.3%.

During this quarter, the market appeared to have decline significantly. The Group decided to lower its profit margin to secure customer orders and maintain relationship with its valued customers. This led to a significant drop in gross profit margin from 28% a year ago to 19.4% in 3Q2011.

On the expenses level, the Group's administrative expenses rose by RMB18.4 million or 538% to RMB21.9 million. Beside the allowance for doubtful debts of RMB1.5 million, amortization of the patent of RMB1.3 million, and the expenses related to the TDR and higher staff costs for 3Q, higher depreciation expenses and general expenses relating to the consolidation of the 3 newly acquired companies including professional fees have been also recorded.

As such, the Group's net profit only inked RMB0.05 million in 3Q2011.

In 9M2011, the Group' revenue climbed 11% to RMB509.5 million while net profit slided 17% to RMB40.3 million compared to RMB48.5 in the previous corresponding period.

Based on the nine months results, the Group's earnings per share was RMB 5 cents from RMB 3 cents in 9M2010. Net asset value per share increased to RMB 135 cents as at 30 September 2011 from RMB 133 cents at year-end FY210.

Mr Hong Qingliang (洪清凉), Executive Chairman/CEO of Fuxing China commented, *“the zipper industry as a whole continues to face business pressures caused by higher labour costs, fluctuating raw material prices and intense competition. We have to adopt flexible pricing policy to maintain our market position. On the optimistic side, we have seen the outcome of our effort on promoting Finished Zippers which generate higher margin than zipper parts.”*

Segmental Review

	3 months Ended			6 months ended		
	30 Sept 2011	30 Sept 2010	Growth	30 Sept 2011	30 Sept 2010	Growth
REVENUE	RMB'000	RMB'000	%	RMB'000	RMB'000	%
Finished zipper	40,168	27,385	47	108,996	58,404	87
Zipper Chain	50,406	69,351	(27)	197,211	188,640	5
Zipper Slider	27,783	44,481	(38)	105,658	109,767	(4)
Dyeing & Electroplating	19,708	-	NM	28,277	-	NM
Trading	25,574	7,900	224	69,351	103,501	(33)
Total Group Revenue	163,639	149,117	10	509,493	460,312	11

GROSS PROFIT/(LOSS)

Finished zipper	8,743	6,501	172	31,084	15,534	100
Zipper Chain	9,883	22,482	(9)	50,821	56,442	(10)
Zipper Slider	6,361	12,598	40	33,813	27,844	21
Dyeing & Electroplating	5,970	-	NM	9,085	-	NM
Trading	811	233	(74)	1,713	1,824	(6)
Total Gross Profit	31,768	41,814	39	126,516	101,644	24

GROSS PROFIT/(LOSS)

MARGIN

	%	%	pts	%	%	pts
Finished zipper	21.8	23.7	(1.9)	28.5	26.6	1.9

Zipper Chain	19.6	32.4	(12.8)	25.8	29.9	(4.1)
Zipper Slider	22.9	28.3	(5.4)	32.0	25.4	6.6
Dyeing & Electroplating	30.3	-	NM	32.1	-	NM
Trading	3.2	3.0	0.2	2.5	1.8	0.7
Average Gross Profit Margin	19.4	28.0	(8.6)	24.8	22.1	2.7
Zipper Segment Gross Profit Margin	21.1	29.4	(8.3)	28.1	28.0	0.1

Outlook

“The Group is now operating in a very challenging environment. With the uncertainty over the European debt crisis, a slowdown in the U.S and European economies, the Group will operate cautiously over the course of the next 12 months. Any impact on the major economies will affect the export demand. In addition, the PRC government’s effort to tighten credit to manage the high inflation in PRC has affected many enterprises and may affect its economic growth. All these in turn will affect the demand for our Group’s zipper products.

We will continue to be cautious in dealing with existing and new customers, and shall step up review and collections of outstanding debt. Besides, we will reduce our discretionary costs across all operations. ” said Mr Hong.

The Group has changed its business outlook to negative.

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About Fuxing China Group Limited

Based in Jinjiang City, Fujian Province, Fuxing China is one of the few vertically-integrated zipper manufacturers and 2nd largest in the PRC, with the ability to manufacture the entire zipper product from mould-making for the production of zipper sliders to manufacturing of fabric tape for zipper chains.

The Group’s zipper products are sold mainly to manufacturers of apparel and footwear products, camping equipment, bags and luggages, upholstery and furnishings, trading companies as well as other zipper manufacturers in the PRC.

Fuxing China was awarded the **PRC Top 10 Famous Zipper Brands** and the **Symbolic Brand of China** award for its “3F” brand. The Group was listed on SGX-ST in September 2007.

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